

Brian Pham

UI/UX Designer

brianpham.design@gmail.com | 604-726-1648 | Burnaby, BC

Portfolio

Github

Behance

Linkedin

Skills

UI/UX skills

- User Research
- Information Architecture Design
- Design System
- Responsive Design
- Interaction Design
- Prototyping
- Personas Creation
- Journey Mapping

Front-end skills

- HTML, CSS, JavaScript
- React
- Next.js
- Tailwind
- GSAP
- MongoDB
- Wordpress

Softwares

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Blender

Educations

Certificate of Front-End Web Developer | British Columbia Institute of Technology | Burnaby, BC | 2023 - 2024

Bachelor of Arts | Simon Fraser University | Burnaby, BC | 2016 - 2021

Relevant Experience

British Columbia Institute of Technology

September, 2023 - April, 2024

Front-end Developer | UI/UX Designer

- Designed and developed an interactive portfolio web application highlighting digital animation, leveraging GSAP and Next.js technologies for seamless user experience
- Developed a sophisticated Q&A platform tailored for developers, incorporating robust features including user authentication, data management, answer generation, ranking mechanism, and post interaction functionalities. Employed a tech stack comprising Next.js, Tailwind CSS, Clerk, MongoDB, and other tools.
- Architected a comprehensive design system, crafting interactive prototypes with Figma, and translated them into mobile-first web applications. Notably, developed a dynamic Movie Database System, equipped with features like query-based search, bookmarking favourite movies, and real-time API integration, using Next.js Server-side Rendering.

BMG Industries Inc.

February, 2022 - August, 2022

UI/UX Designer | Graphic Designer

- Led the transformation of BMC's B2B and B2C e-commerce websites, overseeing the implementation of responsive designs that modernized the site's visual appeal. Utilized research-driven data to enhance accessibility through the development and implementation of comprehensive design systems.
- Conducted extensive user research utilizing Google Analytics data and qualitative interviews to discern user needs and strategically position the brand for future growth.
- Collaborated closely with the Amazon marketing team to create compelling A+ images, product displays, and brochures for promoted products. This involved planning and executing product photography sessions and editing images using Photoshop, Illustrator, and Figma.
- Developed both low and high-fidelity wireframes in Figma, providing a visual roadmap that facilitated productive discussions and ensured alignment on project goals with developers and clients.

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Relevant Experience

Freelancing

September 2019 - May 2020

Graphic Designer

- Created engaging video content for a Twitch streamer, translating the streamer's personality and content into visuals that resonated with viewers.
- Developed and designed brand identity including logos, color palettes, and typography for local businesses including Craft Maison, 88 Supermarket, and Airble.

Other Experience

Vancouver Aboriginal Child and Family Services Society

May 2020 - January 2021

Public Relations and Communications

- Collaborated closely with shareholders to ensure timely delivery of the annual report package.
- Managed weekly social content and graphics on Facebook, resulting in a 20% increase in engagement rate.
- Contributed to a visually appealing brand image by designing gift cards, newsletters, and graphic for events.
- Crafted a training manual, providing employees with essential tools and information.
- Planned and prepared for on-location photo shoots, ensuring seamless execution and delivering high-quality images.